

ASX RELEASE

16 January 2018

Additional New Products launched for Direct Sales

Highlights

- **Mustang** a nutritional shake for men, for general health, weight management and vitality. Registration completed and currently in production
 - **3-pack Progastrim®** probiotics for enhanced gut health and wellbeing
 - **3-pack proTract®** for Atopic Dermatitis (eczema) for infants
-

Bioxyne Limited (ASX:BXN) is pleased to provide the following update on its product range to be marketed by direct sales in Asia, Australia and New Zealand.

Mustang



Following a significant period of development and testing the Company will launch Mustang, a nutritional shake for men, in late January 2018 in Malaysia.

Mustang is a revolutionary nutritional shake designed to support men's healthy weight management by combining satiety factors that reduce feelings of hunger with prebiotic fibre to support a healthy gut environment and a wide range of vitamins and minerals. This makes Mustang a multi-purpose nutritional beverage supporting weight management, gut health, bone and joint health and men's health.

The product contains:

- a mix of vegetable proteins providing an ideal protein source for men
 - New Zealand deer velvet for a range of men's vitality health benefits
 - oligofructose-enriched inulin which acts as a prebiotic. Prebiotics can reduce hunger pangs and assist in reducing food intake, as well as support a healthy gut microbiome
 - green tea extract as a powerful anti-oxidant for cellular protection during fat burning
 - Aquamin™ – an Icelandic calcified seaweed extract providing calcium and magnesium as well as 74 trace minerals. Independent scientific and clinical studies have demonstrated Aquamin™'s health benefits for bone and joint health.
 - A range of essential vitamins providing 25% of the Recommended Daily Intake per serve
-

3-Pack Progastrim®



The active ingredient in Progastrim® is PCC®, Bioxyme's patented strain of the probiotic bacterium *Lactobacillus fermentum*.

Several scientific and clinical studies have shown that consumption of PCC® may assist in maintenance of a normal healthy gastrointestinal system and of a normal healthy immune system.

3-pack proTract®



proTract® – The active ingredient in *proTract*® for Atopic Dermatitis is PCC®, a strain of the probiotic *Lactobacillus fermentum* that has been shown in a clinical study to reduce the symptoms of moderate to severe eczema or atopic dermatitis in infants.

NH Chua, Managing Director, commented *"the Company has over the last six months been focused on developing a product range in health and beauty consistent with the very best ingredients New Zealand and Australia have to offer.*

We have a pipeline of products in development. An exciting new product for the China market is at registration stage in Asia and is scheduled to be launched by 31 March 2018."

Current Product Range



BK18 - BK18™ is a dairy-based breakfast replacement which includes an immune boosting probiotic, and a range of key vitamins suitable for the whole family.

The dairy base of the product comes from the world-renowned dairy region of Waikato, New Zealand.



Progastrim® – The active ingredient in Progastrim® is PCC®, Bioxyme's patented strain of the probiotic bacterium *Lactobacillus fermentum*.

Several scientific and clinical studies have shown that consumption of PCC® may assist in maintenance of a normal healthy gastrointestinal system and of a normal healthy immune system.



proTract® – The active ingredient in proTract® for Atopic Dermatitis is PCC®, a strain of the probiotic *Lactobacillus fermentum* that has been shown in a clinical study to reduce the symptoms of moderate to severe atopic dermatitis (eczema) in infants.



Allura – A weight-loss and beauty product for women.

Allura is unique because it also contains an effective dose of marine-based collagen, which is clinically-studied for anti-aging, hydration & wrinkle reduction.



BEssence – an anti-ageing serum.

BEssence uses anti-ageing properties such as Bee Venom, Collagen Peptides, Stem Cell Extract, and Harakeke Flax Gel to provide support for a healthy beautiful skin.



Mustang - Mustang is a plant based beverage, high in protein, fibre, Vitamins (A, B1, B2, B3, B5, B6, B12, C, D3, E, Folic Acid) and Minerals (Calcium, Magnesium, Iron, Zinc, Iodine). Protein helps build and repair body tissues, and soy protein helps reduce cholesterol. The product contains inulin which is bifidogenic and helps maintain a healthy microbiome.

About Bioxyne

Bioxyne Limited (ASX:BXN) is an Australian life sciences and health products company (incorporated in 2000) with a focus on clinically effective health and wellness products.

Bioxyne is in the consumer dietary supplements and functional foods markets through its proprietary probiotic, *Lactobacillus fermentum* VRI-003 (PCC®), and its New Zealand subsidiary, Bioxyne International. The Company is further developing a range of functional food and beauty products containing ingredients sourced exclusively from New Zealand and Australia, for its direct sales channel.

Bioxyne also distributes its proprietary probiotic, *Lactobacillus fermentum* VRI-003 (PCC®) through its global distributor, Christian Hansen in Denmark.

For more information on Bioxyne, please visit www.bioxyne.com

For further information:

Mr. NH Chua, Managing Director, Bioxyne Limited +61 2 9078 8180

Dr Peter French, Scientific Director, Bioxyne Limited +61 2 9078 8180